



The operating system for business



# ZOHO CORP

==== Fact Sheet ====



## WebNMS

WebNMS develops customizable element management system for original equipment manufacturers (OEM) in network and telecom markets. WebNMS has more than 50000 carrier deployments worldwide.

## ManageEngine

ManageEngine develops and markets award-winning, easy-to-use enterprise IT infrastructure management software for network monitoring and performance management, IT service desk and desktop management, datacenter and server management, and security information event management functionalities. 8 out of 10 Fortune 1000+ companies use ManageEngine solutions.

## ZOHO

Zoho.com offers a comprehensive suite of award-winning online business, productivity & collaboration applications. Customers use Zoho Applications to run their business processes, manage their information and be more productive while at the office or on the go, without having to worry about expensive or outdated hardware or software. More than 30 million users Work Online with Zoho.

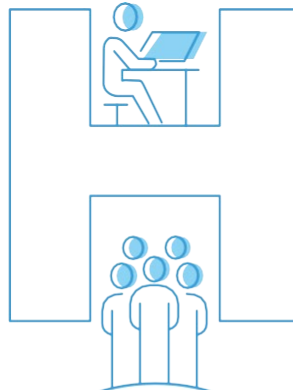
**30+**  
Applications



**20+**  
successful years

**120+**  
Countries

**30 Million**  
Users WorldWide



**5000+**  
Employees

**Bootstrapped,  
Profitable**



# Zoho wasn't built in a day

Our journey through time.

1996



**AdventNet Inc. was born.**  
It all began with Network Management.

2001

AdventNet Inc. made its international presence known in June 2001 by expanding official operations in Japan.

2005



Zoho Writer



Zoho CRM

2006



Zoho Sheet



Zoho Creator



Zoho Show



Zoho Projects

2007



Zoho Meeting



Zoho Docs

2008



Zoho Invoice



Zoho People



Zoho Mail

## 1 Million

We reached our first, biggest milestone of a 1 million user-base in August 2008. Our customers recognized the true value of the applications we developed, having their businesses in mind.

2009

## We decided to rechristen AdventNet as Zoho Corporation

in May 2009. Zoho Corporation became the umbrella company of three different divisions that cater to three different markets.



Zoho Assist



Zoho Reports



Zoho Recruit

2010



Zoho Desk

2011



Zoho Books



Zoho Bug Tracker

2012



Zoho Campaigns



Zoho Sites

## ZOHOLICS

In March, our first day-long user conference, dubbed Zoholics, was arranged in the USA. This conference was introduced to help Zoho customers explore our applications and learn how to get the best out of our suite.

[www.zoholics.com](http://www.zoholics.com)

2013



Zoho Connect



Zoho Survey



Zoho Vault



Zoho ContactManager

2014



Zoho Subscriptions



Zoho SalesIQ

2015

## 15 Million

From 13 million users in 2014, we have reached a 15 million mark this year. This growth is a significant milestone and we are indeed glad that our customers love our software.



Zoho Social



Zoho Expense



Zoho ShowTime



Zoho Forms



Zoho Inventory



Zoho Motivator

2016

## 20 Million

It feels great to achieve a goal. But 20 million is more than just a milestone. That calls for a celebration!



Zoho Notebook



Zoho AppCreator



Zoho SalesInbox



Zoho Marketplace

**ZOHO** Developer

2017

## 30 Million

As we welcome the new year, we also welcome new users. Thanks for traveling with us, and it's great having you on board. Here's to a successful year and many more ahead!



Zoho Checkout

**ZOHO** Workplace

**ZOHO** Finance plus

## ZOHO ONE

In July of 2017, we launched ZOHO ONE, a revolutionary all-in-one suite to run your entire business. With an unprecedented 35+ integrated applications on one account, all at a price that can't be beat, ZOHO ONE will change the way you think about buying software.

2018



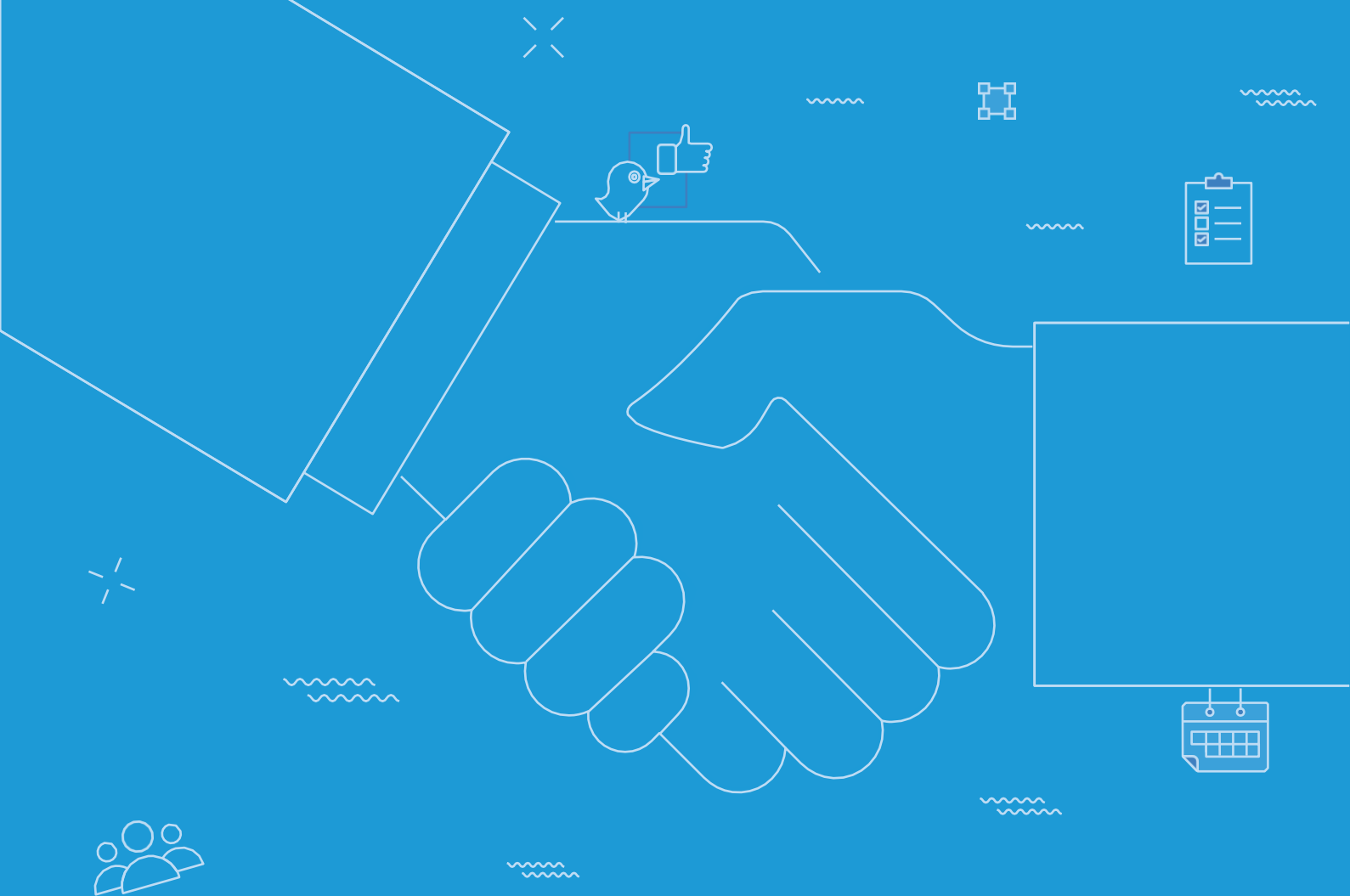
Zoho Flow



Zoho PageSense

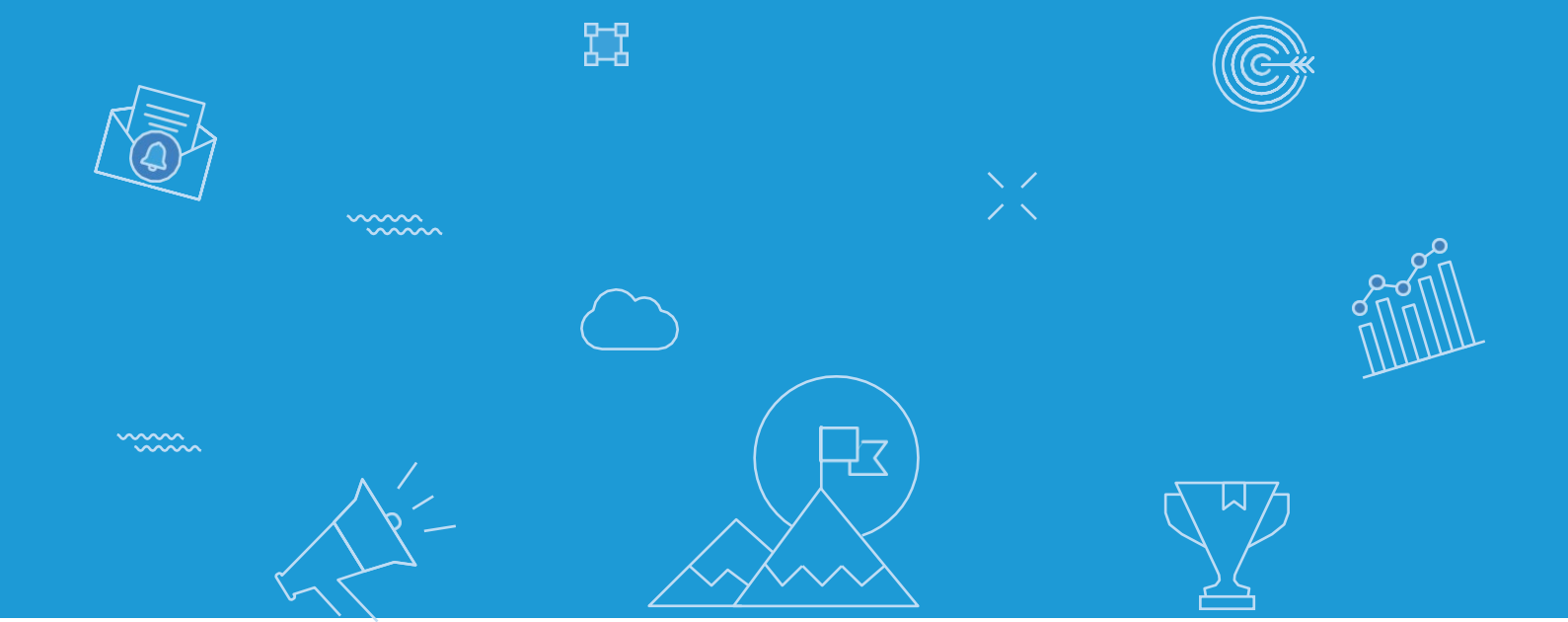


**Zia**  
First Conversational AI for Sales Teams



# ZOHO CRM

Reach out to prospects at the right moment, engage them across every channel, and close more deals the smarter way.





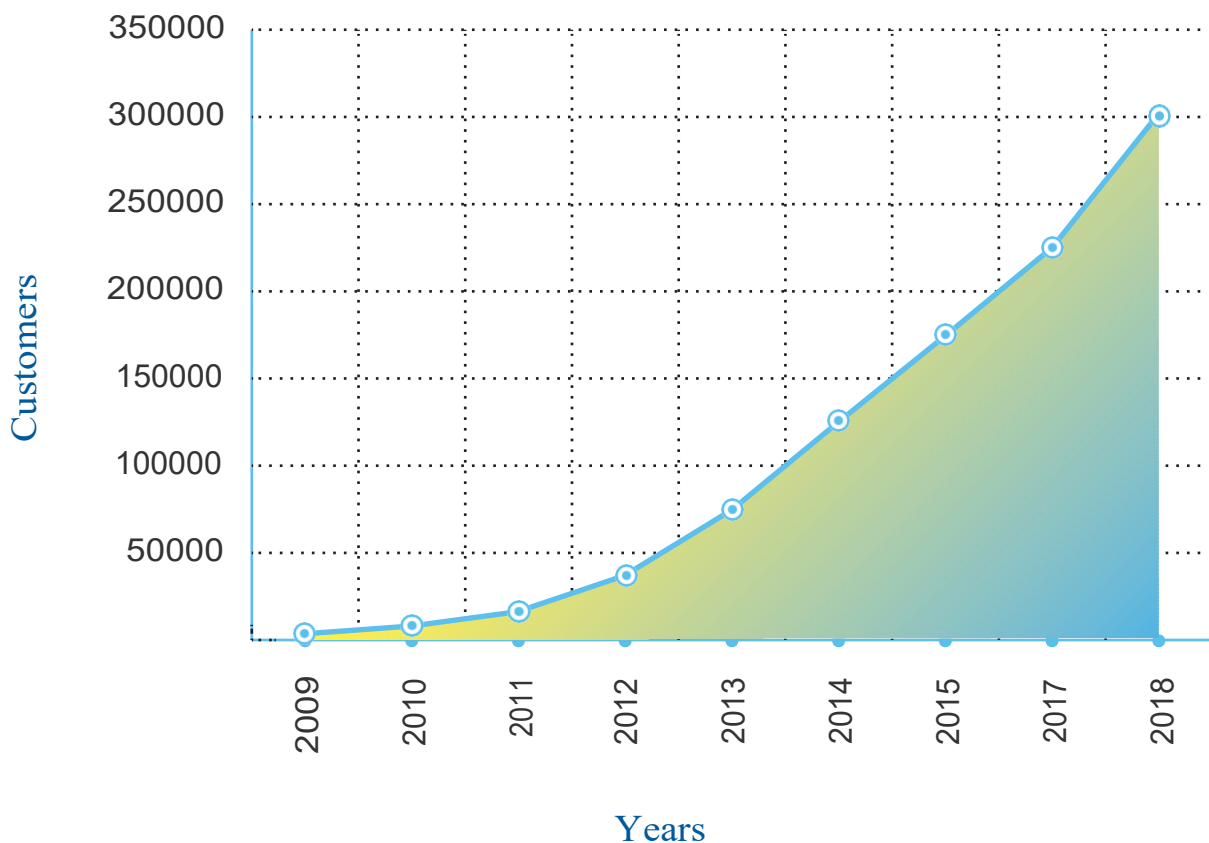
## Why Choose Zoho CRM?

With over 10 years in the CRM domain and over 300,000 customers who have given us their trust, we can say that we are experts in CRM. We are proud to be one of the few profitable cloud companies in the market and we are committed to providing you with a quality product and exceptional service for the long haul.

### Industries using Zoho CRM

IT	Bank	Logistics
Financial services	Buisness or Consumer Services	Pharmaceutical
Computer software	Construction	Publishing
Healthcare	Education	Marketing agencies
Internet	Entertainment	Retail
Insurance	Ecommerce	Tourism
Real estate	Energy	HR
Agriculture	Government	Security
Automotive	Wine and Spirits	Telecommunication

### Customer Growth for Zoho CRM





# Core competencies

We focus on what matters. We're committed to spending your money wisely and invest more in product development and customer support than in sales and marketing.










We grow by building our own quality products with deep integrations instead of acquiring other companies.

We're committed to customers satisfaction.

Zoho offers a suite of online web applications geared towards increasing workforce productivity and offering easy collaboration across all departments of your organization. More than 30 million users rely on Zoho's applications to run their business.

To date, Zoho has launched 35+ different applications for both front office and back office operations. Using Zoho to run your entire business ensures that productivity stays high and data is easily shared across the company as needed. Unlike any other product offering on the market, Zoho has built all of their products on the same platform, which means you get to experience the benefits of deeply integrated products.

## Brands That Trust Us



## *Benchmark*

"Switching to Zoho CRM made us more efficient at a much lower cost. They offered an improved interface and usability experience compared to Salesforce. Most importantly, the transition process was entirely painless and took only about 72 hours."

**DANIEL MILLER,**  
Marketing Director, Benchmark



"Zoho has played an important role in standardizing our program. We now have more than 15,000 sellers using our services."

**ANAND GOYAL,**  
Director, Amazon

## **MARCOA**

"Zoho helps us maximize our time in the field. We're ranking leads based on data; currently we have over 200,000 leads in the system."

**FORESR SMITH,**  
Director Of IT, Marcoa



For further clarifications, feel free to contact us at  
**heather@nwddi.com**

© 2017, Zoho Corporation Pvt. Ltd. All Rights Reserved.

